

For Immediate Release

Local High School Senior Gets Chance To Win A New Ford Mustang or \$20,000.00

Seniors in the class of 2009, photographed this year at _____ Studio in _____ were given a chance to win either a new car or \$20,000.00 cash. _____ from _____ High School is the lucky finalist chosen in a random drawing held at _____ studio. The Senior's entry has been entered into the national drawing. The winner will have to make a choice between a new Mustang, \$20,000.00 cash or a \$20,000.00 college scholarship.

This offer is made by _____ Studio in association with Senior Photographers International (SPI). This is the ninth year for the Car or Cash giveaway. The grand prize will be drawn as part of the annual SPI convention in St Pete Beach, FL. The drawing will be held on January 19, 2009 at 5:00 PM. The winner will be notified by telephone, from the convention hall.

The class of 2008 winner was Heidi Meredith of Michigan. Heidi had her senior portraits made by SPI member studio, Faucett Photography. in Williamston MI. Ms. Meredith opted to take the \$20,000 in cash.

SPI is a national group of hometown studios specializing in High School Senior Photography. Founded in 1992, SPI strives to help member studios share ideas and expertise among one another. The organization, and it's members are dedicated to maintaining the highest standards of photography, customer service and business practices in high school senior portrait studios. _____ studio is a valued member of SPI and has been serving the area for _____ years.

For additional information contact:

Name:

Studio:

Address

City State Zip

Phone:



Senior Photographers International

1532 US 41 BYP-S #303

Venice FL 34293

Phone 941-486-8558